



QUEENSLAND'S SUGAR MARKETER



**ACT NOW to
access QSL
for the coming
season.**

Queensland Sugar Limited (QSL) is more than just the largest and most experienced marketer of Australian sugar.

We're a Queensland company owned by the state's cane growers and sugar millers which exists solely to work for the industry we serve and help it prosper.

That means, unlike our competitors, our focus is on you rather than maximising our own corporate profit.

**Under new marketing
choice arrangements you can now
access the full range of QSL products
and services by nominating QSL as your
marketer for the 2019 Season.**

WHY CHOOSE QSL?

- A substantial, highly respected international sugar marketer
- Established track record of strong returns
- Unrivalled long-term relationships with blue-chip Asian customers
- Services provided at cost, with no margins or mark-ups
- Not-for-profit & income-tax-exempt status minimises costs
- Access to state-wide sugar supply to help manage local weather and production issues
- The only marketer exporting through all 6 Qld sugar terminals = maximum storage and shipping options
- Proven commitment to transparency, with regular reporting
- Multiple pricing and payment options
- 24/7 access to your pricing and payment arrangements, reporting functions and account information via QSL Direct
- Dedicated Grower Service Team + online and telephone support



LOYALTY PAYS OFF



**Nominate QSL as your
marketer out to 2021 and
receive our Loyalty Bonus.
See your local QSL rep
for details.**

Visit www.qsl.com.au for more details about our 2019-Season product range and our full Pricing Pool Terms.



HOW TO CHOOSE QSL

Want to use QSL's marketing and pricing services in the 2019 Season?

Here's the 3 simple steps you need to follow:

STEP 1

Nominate QSL as your marketer using the GEI Sugar Marketer Nomination Form by **5 March 2019.**

- > This form is used to choose QSL as your marketer and allocate the percentage of your GEI Sugar that you wish to market and price with us for each season, up to three seasons in advance. For example, if you only want to use QSL as your marketer for the next three seasons, you would allocate 100% of your GEI Sugar for the 2019, 2020 and 2021 seasons.
- > We recommend you mail this form to QSL using the reply-paid envelope provided, or return it to a QSL rep at one of our information sessions or offices. Can't get to town? You can email the completed form to us at MSLGrowers@qsl.com.au

STEP 2

Sign and return the Grower Pricing Agreement (GPA) we will send to you.

- > Upon receipt of your marketing nomination you'll be issued with a QSL Grower Pricing Agreement (GPA). The GPA is your contract with QSL and outlines your new marketing arrangements with us. Your local QSL rep will help you complete this form and also explain the QSL pricing and payment options you will be able to access once you're set up in the QSL system.

STEP 3

Use your new QSL Direct account to make your QSL pricing and payment choices for the 2019 Season by **30 April 2019.**

- > Once your completed GPA has been processed and your miller has confirmed your nominated GEI Sugar tonnage for the season, your new QSL Direct account will be activated. You'll use this online account to lodge your pricing and payment choices for the coming season. For growers who don't have internet access, your local QSL office can help you with pricing and payment services.

NEED HELP?

Contact the QSL team for further information or support

- > **QSL Mackay Office:** Level 2, Mackay Canegrowers Building, 120 Wood Street, Mackay. Phone 4967 4618.
- > **Mackay Grower Relationship Officer Sonia Ball:** 0418 978 120 / Sonia.Ball@qsl.com.au
- > **QSL Direct Help Line:** Call 1800 870 756 (toll free)
- > **Website:** www.qsl.com.au

Disclaimer

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