

QSL GROWER MEMBER OVERVIEW

QSL Grower Members are the voice of cane growers from across the state

WHAT IS YOUR ROLE?

You have an important role in representing the growers located in your local mill area. You are one of a total of 23 Grower Representative Members, which also includes a representative from CANEGROWERS QLD and the Australian Cane Farmers Association. QSL is owned by the industry and has a membership which is structured to have equal representation between growers and millers.

As a Grower Member, you will be called upon to vote on key matters of importance at QSL General Meetings, including the Annual General Meeting. However, we believe your role is larger than this.

We believe you are a vital communication link between QSL and growers throughout Queensland. As a local representative, you are in a position to provide direct feedback to QSL on behalf of growers in your region. As QSL keeps you updated on its activities, you also have a key role in sharing this information with your fellow growers.

OUR PROMISE TO YOU

QSL is owned by its members and therefore net earnings flow back to the industry. As your marketer of choice, we commit

to always working hard to obtain value for you. We therefore promise to listen to you when you provide us with feedback. We will also keep you updated on our activities and provide you with an in-depth understanding of the services we offer. Your vote at QSL General Meetings is important.

HOW YOU CAN MAKE THE MOST OF YOUR ROLE

You are the voice of growers and we want to hear from you. Keep connected to your local Industry Relationship Manager and provide feedback to the QSL team. Keep informed by reading the updates that we provide on a weekly basis, and news stories and other information that we send to you directly. The QSL website is also a great source of information. Attend sessions that QSL holds in your area and the workshops we host for Members. Importantly, share your understanding of QSL and the value we provide to the industry with others.

YOUR OBLIGATIONS

Grower Members are expected to attend the QSL Annual General Meeting and other special meetings as they are called, however they may send a proxy on their behalf if unable to attend. It should be noted that while there is no remuneration paid for this role, reasonable travel expenses will be covered.

